

NewImages Festival — 4th edition

June 9th to 13th, 2021

Call for submissions

XR COMPETITION 2021

Regulations (updated on March 7th, 2021)

Submissions are open from
January 21st to March 22nd, 11:59pm (GMT)

1. XR Competition

1. Presentation
2. Jury and awards
3. Awards Ceremony

2. Eligibility

1. Eligible works
2. Not eligible

3. Submission process

1. Prerequisite
2. Submission fees
3. Multiple registrations
4. Submission form
5. Build(s)

4. Selection

1. Selection board

3. Exhibition during the festival

4. Undertakings of selected creators

5. NewImages Festival additional exhibitions

5. Industry Days accreditations

1. If selected
2. If not selected
3. Other expenses

6. Communication and promotion

1. Communication materials
2. Update
3. NewImages Festival logo

7. Deadlines 2021

2. Official announcement	
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1. XR Competition

1.1 - Presentation. Since 2020, the XR Competition (official competition) has been open to all XR contents, in order to always be at the forefront of immersive creation. Selected works (between 10 and 20) will be exhibited from June 9th to 13th, 2021 in Paris, at the Forum des images and/or in other venues of the festival, as well as on the virtual platform of NewImages Festival.

Given the exceptional circumstances linked to the COVID-19 epidemic and according to the evolution of the health situation, these conditions may have to be adapted. Should this happen, decisions and measures taken by the festival's team will be announced as soon as possible.

1.2 - Jury and awards. Selected works will be judged by an international jury. The following prizes will be awarded:

- the "Golden Mask" (Grand Prize) — worth €6,000
- the Special Jury Prize - VR — worth €3,000
- the Special Jury Prize - AR — worth €3,000

Besides, special mentions (not endowed) may be awarded by the jury.

1.3 - Awards Ceremony. The ceremony will take place on Friday, June 11th, 2021 (Industry Days closing night). The endowment will be paid to the production company. In case of equally-ranked works, the endowment will be equally shared between the winners.

2. Eligibility

2.1 - Eligible works. Registrations for the XR Competition are open to any immersive work:

- using XR or immersive technologies (at least, one of the following: Virtual Reality, Augmented Reality, Mixed Reality) or other immersive devices (binaural 3D audio, among other things)
- exploring new kinds of storytelling and narration
- completed in 2020 or 2021 (work-in-progress are eligible too, provided they are completed by May 2021)

2.2 - Not eligible. Ads, communication and institutional projects are excluded.

3. Submission process

3.1 - Prerequisite. Submissions must be made in English and [online](#) no later than Monday, March 22nd, at 11:59pm (GMT). No other applications will be accepted, nor will incomplete entries be considered.

3.2 - Submission fees. Each project submission shall be finalized by paying entry fees to cover operating costs (€40 excl. taxes - €48 incl. taxes). No project will be considered until the fees have been paid. These fees are non-refundable. They cannot be considered as an accreditation, and therefore, do not give access to the festival.

3.3 - Multiple registrations. Multiple projects can of course be submitted by the same person / company. In this case, once the first project has been registered, a 20% discount is granted on the submission fees for any additional project registered whether for the XR Competition or for the XR Financing Market.

How to get a discount? Once you have received the email confirming the submission of your first project, please contact the festival's team (newimages@forumdesimages.fr) to get a discount code. The title and the registration number of your first project must be included in your email (submission ID, mentioned at the bottom of the confirmation email). A non-transferable single-use code will be provided to be applied to your next registration.

3.4 - Submission form. Please note that:

- all projects shall be submitted in English
- there is no time limit to complete the form
- your answers are auto-saved, so you can close and/or return to the form from the same device and browser (excluding private windows)

We strongly advise you not to wait until the last days of the call for submissions to register your project. Before starting, we invite you to read carefully what information is requested in the submission form as well as the required documents.

→ [Download check-list \(.pdf\)](#)

→ [Download submission form and prepare registration \(.xlsx\)](#)

The festival guarantees the confidentiality of the submitted information and materials.

By registering, you declare and guarantee that you are the holder of all the usage rights to the work necessary for this registration, or have been authorized to do so. NewImages Festival cannot be responsible in any way for any claim, conflict or lawsuit in connection with the registration of the project.

3.5 - Build(s). Before you share your files, please read [our technical specifications](#).

- Selection process: a download link valid until April 30th, 2021 must be shared

- If selected: final versions must be shared with a download link no later than Early May, 2021. This link must be valid until June 13th

Any question or request? Please contact the NewImages Festival teams:

newimages@forumdesimages.fr and
production-evenementielle@forumdesimages.fr

4. Selection

4.1 - Selection board. All eligible projects will be evaluated by a committee made up of the festival's director and members of the programming team. Although the premiere status is not determining, for equally-ranked works, priority may be given to World or International Premieres and, to a lesser extent, to European Premieres.

4.2 - Official announcement. Experiences selected for the XR Competition will be officially announced mid-April. All the project holders, whether selected or not, will be preliminary notified by email.

From the moment the invitation is sent, selected applicants have six days to confirm the information related to their project.

4.3 - Exhibition during the festival. Should a work be selected, it will be exhibited from June 9th to 13th, 2021 at the Forum des images and/or in other festival venues. As the festival is also accessible remotely, with online access, selected works will also be exhibited to accredited professionals on the virtual platform of NewImages Festival.

NewImages Festival's team shall determine:

- exhibition areas and hours

- headsets and set design

4.4 - Undertakings of selected creators. They commit:

- not to disclosing information regarding the selection prior to the Festival's official announcement
- to respecting the premiere status indicated during the submission (any change must be notified by email)
- to including NewImages Festival logo and mentioning the selection on all promotional and publicity materials, as soon as the official announcement is made (a promotional kit will be sent in April)
- to allowing - at least - one additional exhibition of their work, free of charge, within the framework of a special focus dedicated to NewImages Festival in some upcoming events (see below)

These obligations will be reminded and detailed later to the selected applicants. If these conditions are not met, the festival reserves the right to reconsider the selection of the project.

4.5 - NewImages Festival additional exhibitions. Thanks to its network of partners in France and abroad, NewImages Festival is regularly invited to organize exhibitions of its selection in other events and festivals. As such, the selected creators may be asked - if applicable - to consent to at least one exhibition of their work, free of charge. They will of course be notified and consulted beforehand so that these presentations can be fully organized according to their distribution strategy. With this in mind, no decision will be taken without their agreement.

5. Industry Days accreditations

5.1 - If selected. For each project selected in competition, the festival will provide the teams with:

- 2 complimentary accreditations for Industry Days
- a 40% discount to any additional person from a selected team wishing to get accredited

5.2 - If not selected. For each submitted project, the festival will provide the teams with a code (valid three times) granting a 30% discount to be used for any accreditation to Industry Days.

5.3 - Other expenses. In either case, please note that travel or accommodation costs and any other expenses are to be paid by the participants.

6. Communication and promotion

6.1 - Communication materials. For the selected works: the information and elements transmitted during the registration will be used for the festival communication (web/print). By registering, you authorize the festival to use these elements on its different communication channels, for promotional purposes and during the three next years.

6.2 - Update. A check and/or an update will be offered to the selected creators before the official announcement (April 2021). In May 2021, a last proofreading of the festival catalog will be asked. Beyond that, the festival will not be able to guarantee the update and conformity of its communication tools.

6.3 - NewImages Festival logo. As soon as the selection is announced, creators and producers will be asked to add the festival logo / mention their selection on their communication tools (a promotional kit will be sent in April). After the festival,

the winners will be provided with a special communication kit with a new logo, including their award.

7. Deadlines 2021

Thursday, January 21st — call for submissions opens

Monday, March 22nd at 11:59pm (GMT) — call for submissions closes

mid April — selection official announcement

Early May (no later than) — a download link of the final build and/or completed version of the experience must be provided

Friday, June 11th — Award Ceremony, NewImages Festival

NewImages Festival

Entirely dedicated to digital creation and immersive worlds, NewImages Festival - hosted by the Forum des images in Paris - is an international event for both professional and general audiences.

Forward-looking and through the lenses of content and artistic creation, NewImages Festival closely embraces all revolutions that transform and reinvent the art of storytelling, always faithful to its credo: "Disrupt, Discover, Democratize".

