

## The winners of NewImages Festival's 4<sup>th</sup> edition revealed!

Organized by the Forum des images, [NewImages Festival](#) reveals the winners of its 4th edition this Friday, **June 11<sup>th</sup>**! Until Sunday June 13<sup>th</sup>, in the heart of Paris and online, the event celebrates **immersive creation in all its embodiments**.

NewImages Festival's awards are made up of **six prizes**, which **recognize** the incredible dynamism of a creation that, each year, continues to hybridize genres and formats, in order to create new stories and original experiences.

The award ceremony took place **in the presence of the members of the jury: Claude Barras**, Swiss director and producer, **Bertrand Mandico**, French author and filmmaker, **Yael Naim**, French-Israeli musician, producer and director and **Selly Raby Kane**, Senegalese designer and director!

### THE 4 PRIZES OF THE XR COMPETITION

Amongst the **17 VR and AR experiences** in competition, the jury awarded four prizes:

- **The Golden Mask for the best work in virtual reality (Grand Prize)**

6000 €



#### [We Are at Home](#)

By Michelle Kranot et Uri Kranot  
Late Love Production (DK), Floréal Films, Miyu Productions (FR),  
National Film Board of Canada (CA)  
2021, VR 6DoF, anim., multi-user instal, 45'

- **Two joint special prizes for works in virtual reality**

3 000 €



#### [Reeducated](#)

By Sam Wolson, Ben  
Mauk, Nick Rubin et  
Matt Huynh  
The New Yorker, Dirt  
Empire (US)  
2021, VR 3DoF, doc., 20'



#### [Strands of Mind](#)

By Adrian Meyer  
Filmakademie Baden-  
Württemberg (DE)  
2021, VR 3DoF, psych., 12'

- **The jury's special prize for a work in augmented reality**

3 000 €



#### [Acqua Alta – La traversée du miroir](#)

By Claire Bardainne et Adrien Mondot  
Adrien M & Claire B (France)  
2020, AR, 15'

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## THE PRIZE OF THE BEST FRENCH EXPERIENCE TO EXPORT

UniFrance will award the UniFrance / NewImages Festival Export grant, amounting to €1,000 which will allow the winner to support the international promotion of his work during the year.



### [Biolum](#)

By Abel Kohen et Jon Rowe (co-auteur)  
IKO (FR), Reynard Films, Prefrontal Cortex (DE)  
2021, VR 6DoF, sci-fiction, horr., 30'

## XR FINANCING MARKET PRIZE

Launched in 2019, the NewImages Festival's **XR Financing Market** is a financing and coproduction scheme unique in Europe. Open to all XR experiences (VRM AR, MR), the selection committee chose [41 selected projects](#) that are looking for funding.

*Lights!* received the prize for best project under development. *Lights!* is an interactive, immersive virtual reality tour offering an exploration of light, through the ages, from the 16th-Century candle lantern to the 21st-Century Led.

A coproduction by Les Films du Tambour de Soie (FR), Small Creative (FR) et Auteurs&Cies (FR).



### [Lumières !](#)

By Agnès Bovet-Pavy, Jean-Baptiste Marot et Fabien Bourdier  
Producers: Alexandre Cornu (Les Films Du Tambour De Soie) ; Voyelle Acker and Vincent Guttman (Small Creative); Agnès Bovet-Pavy (Auteurs&Cies)  
Documentary, France

## XR TAIWAN RESIDENCY

For the third consecutive year, NewImages Festival partnered with the **French Office in Taipei** and **Kaohsiung Film Festival**, to offer a French creator the opportunity to work **for 6 to 8 weeks long** at **Kaohsiung** and to create an innovative XR experience.

The project will receive a financial support up to **10 000€** and the final work's world premiere will be presented at the Kaohsiung Film Festival, followed by NewImages Festival's 5<sup>th</sup> edition.

The winner is **Mathieu Pradat** (director) for his project Encounters produced by La prairie productions et SoWen? (FR)

Information: <https://newimagesfestival.com/en>